

# East Ayrshire by Numbers March 2020

## Ward 4: Kilmarnock East and Hurlford

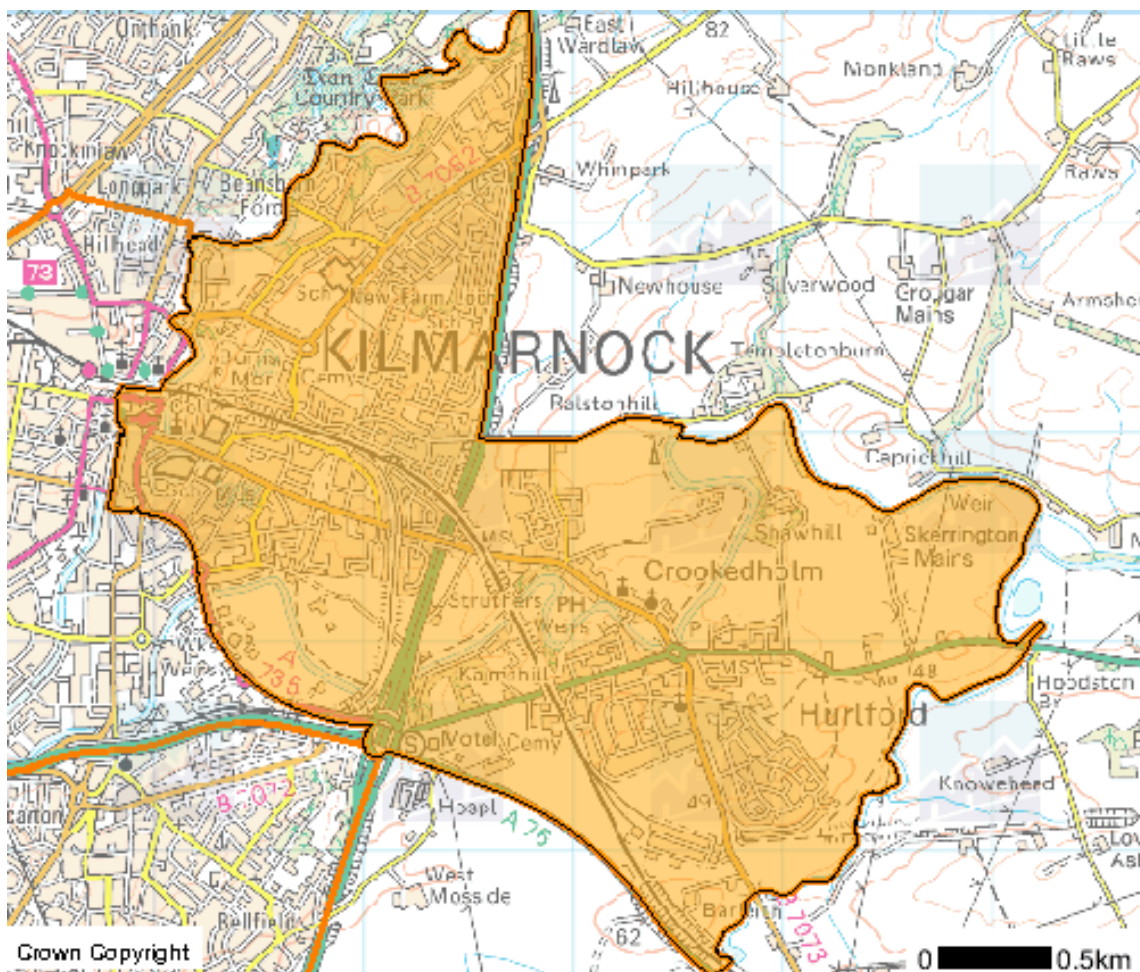


## Area Profile – Ward 4: Kilmarnock East and Hurlford

This Ward Profile provides information on Ward 4 (Kilmarnock East and Hurlford), a multi-member ward within East Ayrshire, including information on the population; housing and households; labour market; education; crime and community safety; health; and poverty and deprivation within the area.

Basic Facts		
	Ward 4	East Ayrshire
Population (2018)	15,713	121,840
Population density	2.8	1.0
Households (2018)	7,194	58,453
Average persons per household	2.2	2.1
Unemployment (2018/19)	4.8%	4.9%
Electorate	12,939	98,169
Area (hectares)	5,583	126,212

The main settlements within Ward 4 are as follows: Crookedholm, Hurlford and Kilmarnock East.



## Area Profile – Ward 4: Kilmarnock East and Hurlford

### POPULATION

Ward 4 has a population of 15,713, making up 13% of the population of East Ayrshire.

In Ward 4, 15% of the population are aged under 16 years, compared to 17% in East Ayrshire. Persons aged 65 and over make up 22% of the Ward 4 population, higher than for East Ayrshire.

Population by Age Group, 2018					
Age Group	Males	Females	Ward 4	Ward 4 %	East Ayrshire %
0 to 4	375	298	673	4.3%	5.2
5 to 14	794	770	1564	10.0%	11.1
15 to 24	950	866	1816	11.6%	10.9
25 to 44	1883	1866	3749	23.9%	23.3
45 to 59	1731	1876	3607	23.0%	22.8
60 to 64	408	503	911	5.8%	6.5
65 to 74	838	1050	1888	12.0%	11.6
75 to 84	537	665	1202	7.6%	6.4
85+	115	188	303	1.9%	2.1
All ages	7631	8082	15713	100.0	100.0

Source: National Records of Scotland Sub-National Mid-year Population Estimates 2018  
Totals based on unrounded numbers and may not add up due to rounding.

### HOUSEHOLDS AND DWELLINGS

The 2018 estimate of the number of dwellings in Ward 4 is 7,194. The proportion of these dwellings receiving a single adult Council Tax discount is 39%. For East Ayrshire, this figure is 38%.

In Ward 4, 2% of dwellings are vacant, compared with 4% in East Ayrshire.

In Ward 4, the largest proportion of properties is in Council Tax Band A (34%) and the ward reports a smaller proportion of Band F, G and H (3%) properties compared to East Ayrshire as a whole (8%).

## Area Profile – Ward 4: Kilmarnock East and Hurlford

Proportion of Dwellings per Council Tax Band, 2018						
	A	B	C	D	E	F, G, H
<b>Ward 4 (Total)</b>	2461	2378	625	946	595	248
<b>Ward 4 (%)</b>	34%	33%	9%	13%	8%	3%
<b>East Ayrshire (%)</b>	45%	16%	9%	11%	11%	8%

Source: National Records of Scotland, Estimates of Households and Dwellings in Scotland, 2018

Note: Figures may not add up to totals due to rounding.

Ward 4 has a higher percentage of terraced properties (39.9%) and a lower percentage of detached (11.7%) and semi-detached properties (24.5%) than East Ayrshire as a whole (26.3%, 20.2% and 28.7% respectively).

Dwellings by Type, 2017					
	Flats	Terraced	Semi-detached	Detached	Unknown
<b>Ward 4 (Total)</b>	1,760	2,936	1,806	860	2
<b>Ward 4 (%)</b>	23.9%	39.9%	24.5%	11.7%	0
<b>East Ayrshire (%)</b>	24.7%	26.3%	28.7%	20.2%	0.1%

Source: National Records of Scotland, Estimates of Households and Dwellings in Scotland, 2017

Note: Figures may not add up to totals due to rounding.

East Ayrshire Council manages 1,325 properties in Ward 4. Council houses in Ward 4 are let in an average of 33.5 days.

	Council house stock	Empty properties	Average time to let property
<b>Ward 4</b>	1,325	31	33.5 days
<b>East Ayrshire</b>	12,145	516	46.3 days

Source: East Ayrshire Council, Management Information, October 2018

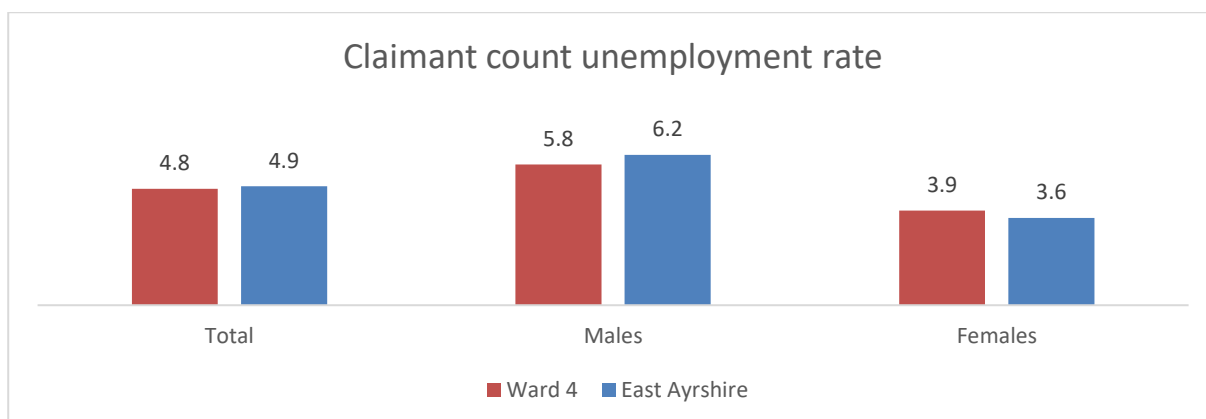
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### ECONOMY AND SKILLS

#### Labour Market

Claimant count data provides an indication of the relative nature of the labour market adjustment across local authority areas. In East Ayrshire, claimant count unemployment (16-64) was 4.9% in January 2020, which was higher than the Scottish rate of 3.2%.

In Ward 4, claimant count unemployment was 4.8% at January 2020, which is close to the East Ayrshire rate.



Source: Department for Work and Pensions (Nomis), Claimant Count, January 2020

#### Education and Learning

Lifelong learning is a key theme which underpins identified actions and shapes, informs and drives the learning agenda in East Ayrshire. Raising the educational attainment and achievement of our young people is essential to preparing them for the world of work and supporting them into adulthood. In recent years, we have seen improved performance in relation to pupil attainment in our secondary schools and the percentage of our young people who have secured positive and sustained destinations on leaving school is higher than the national average.

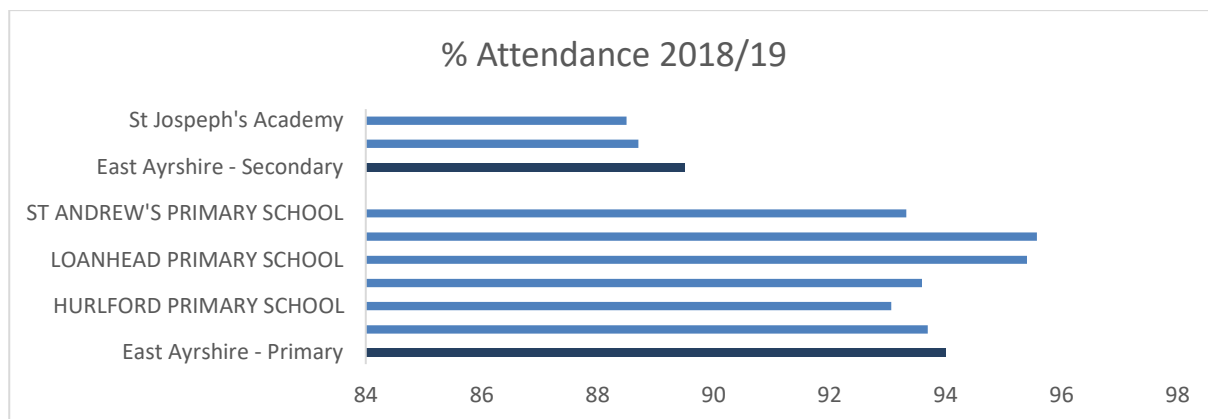
To maximise the potential of our young people and the wider workforce to deliver the capability that employers and the economy need, work is being taken forward to build stronger links between school, training, college, university and work. Investment in the Further Education sector locally and the creation of the new Ayrshire College campus at Hill Street in Kilmarnock will ensure that residents continue to prepare for job opportunities and working closely with local businesses will ensure that learning, skills and qualifications are aligned to current and future business need.

#### School Attendance

In 2018/19, there were 1,554 children attending East Ayrshire primary schools, and 1,885 young people attending East Ayrshire secondary schools in Ward 4.

Primary school attendance within Ward 4 ranged from 93.1% to 95.6%. This compares with an East Ayrshire primary school attendance rate of 94.0%. Attendance rates at the two secondary schools in Ward 4 were 88.5% and 88.7%, compared with the East Ayrshire rate of 89.5%.

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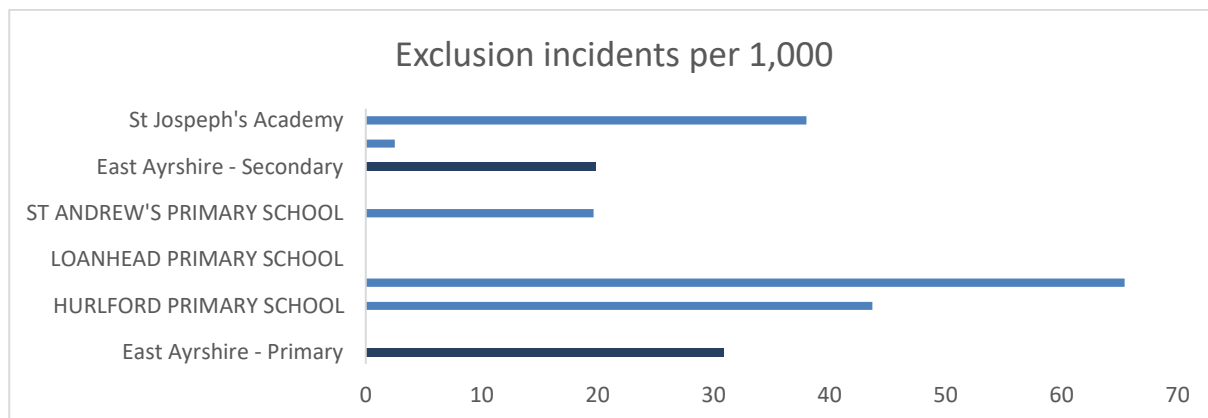


Source: SEEMIS, 2020

### Exclusion incidents

In 2018/19 the rate of exclusion incidents in East Ayrshire primary schools in Ward 4 ranged from 19.7 per 1,000 to 65.4 per 1,000, accounted for by two schools. This compares the East Ayrshire rate of 30.9.

In 2018/19 rate of exclusion incidents in the secondary school in Ward 4 was 2.5 and 38.0 per 1,000, compared with the East Ayrshire rate of 19.8.



Source: SEEMIS 2020

### Deprivation

In Ward 4 there is a low of 20.6% of P4-P7 pupils in receipt of free school meals while there is a high of 40.2%. The East Ayrshire average is 22.3%. For secondary schools, the respective figures for Ward 4 are 19.3% and 23.9% compared with the East Ayrshire rate of 19.1%.

With regards to footwear and clothing grants there is a low of 23.5% pupils entitled and a high of 48.3%. The East Ayrshire average is 29.0%. For secondary schools, the respective figures for Ward 4 are 26.7% and 30.6%, while East Ayrshire is 25.8%.

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	Free school meals (P4-S3) (%)	Footwear and clothing grants (%)
<b>East Ayrshire - Primary</b>	<b>22.3%</b>	<b>29.0%</b>
GALSTON PRIMARY SCHOOL	21.4%	28.0%
HURLFORD PRIMARY SCHOOL	40.2%	48.3%
JAMES HAMILTON PRIMARY SCHOOL	31.5%	41.9%
LOANHEAD PRIMARY SCHOOL	20.7%	23.5%
SGOIL NA COILLE NUAI DH PRIMARY SCHOOL	20.6%	35.3%
ST ANDREW'S PRIMARY SCHOOL	23.6%	30.9%
<b>East Ayrshire - Secondary</b>	<b>19.1%</b>	<b>25.8%</b>
Kilmarnock Academy	19.3%	26.7%
St Joseph's Academy	23.9%	30.6%

Source: East Ayrshire Council, 2020.

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### SAFER COMMUNITIES

Between 2017/18 and 2018/19, the total crime rate for East Ayrshire increased by 1.2% from 419 crimes per 10,000 population in 2017/18 to 424 crimes per 10,000 population in 2018/19. Over the same period, there has been a 2.9% increase in the rate of crimes of dishonesty and a 14% decrease in the rate of sexual offences.

The overall crime rate is slightly higher in Ward 4 than East Ayrshire as a whole, and the rates for robbery and housebreaking are higher.

Recorded crime in Ward 4			
Crime by type (per 100,000 population)	Ward 4	East Ayrshire	Scotland
Overall crime (SIMD definition)	3,386	3,295	3,040
Robbery	38	29	33
Serious assault	45	58	80
Housebreaking	255	209	253

Source: Scottish Government (Recorded Crime in Scotland Series), 2017-18  
Standardised to rate per 100,000 population for ease of comparison

### Fire Related Incidents

Fire prevention is a key issue currently being addressed in East Ayrshire.

In 2018/19, there were 113 fires in total and 81 deliberate fires responded to by Scottish Fire and Rescue in Ward 4.

The rate of deliberate fires in Ward 4 is below the average for East Ayrshire.

Fire related incidents, 2018/19 per 100,000 population			
Incident by type	Rate Ward 4	Rate East Ayrshire	East Ayrshire Total Number of Incidents
All Fires	719	667	813
Deliberate Fires	471	490	598
Accidental Dwelling Fires (2bi)	83	68	83

Source: Scottish Government and Scottish Fire and Rescue Service management information

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### WELLBEING

Opportunities continue to be provided for residents to improve their overall wellbeing, lead an active, healthy life and make positive lifestyle choices.

It is recognised that there are significant challenges in respect of the wellbeing of local communities, which will be tackled through the integrated health and social care arrangements. Over the coming years, the integration arrangements implemented in East Ayrshire will bring significant change to the way in which health and care services are delivered, including an important and developing role for the Third Sector in the provision of services and the attainment of health and wellbeing outcomes.

<b>% of mothers who smoke at ante-natal booking visit and low birth weights 2017-2019</b>			
<b>Area</b>	<b>Current Smokers</b>	<b>Former Smokers</b>	<b>Healthy Birth Weights</b>
<b>Ward 4</b>	19%	19%	85%
<b>East Ayrshire</b>	19%	19%	83%

Source: ScotPHO

In Ward 4, 19% of mothers smoke at their ante-natal booking while 19% are former smokers. This is the same as for East Ayrshire. The percentage of healthy birth weights is above the East Ayrshire figure.

<b>Children's Health</b>			
<b>Area</b>	<b>P1 Dental Health 2018/19</b>	<b>P7 Dental Health 2018/19</b>	<b>P1 Healthy Weight 2018/19</b>
<b>Ward 4</b>	62%	58%	77%
<b>East Ayrshire</b>	60%	54%	76%

Source: SCOTPHO

With regard to children's health in Ward 4, the percentage of children in P1 with no obvious dental decay is 62%, which is higher than the East Ayrshire figure. When looking at P7 dental health this falls to 58% with no obvious dental decay, still higher than the East Ayrshire figure. The percentage of P1 pupils in ward with a healthy weight is slightly higher than the East Ayrshire figure.

### Health Inequalities

Despite overall improvements in health, individuals living in our most deprived communities experience much poorer health, wellbeing and life chances than those living in our least deprived areas.

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The integration of health and social care will be a further opportunity to address the deep seated inequalities in East Ayrshire by focusing social care and wellbeing in the regeneration of our communities.

One data zone within Ward 4 is within the most deprived 0-15% areas with regards to health. This is 4.5% of the ward's data zones. The respective figure for East Ayrshire is 24%.

### **Poverty and Deprivation**

East Ayrshire as a whole has higher levels of poverty than the Scottish average. In addition, there are sharp contrasts in the prosperity of communities across East Ayrshire, with some experiencing significant disadvantage while others are relatively affluent. In the north of the Authority, high levels of deprivation co-exist with the relatively wealthy commuting population.

### **Scottish Index of Multiple Deprivation 2020**

There are 22 Data Zones in Ward 4, which is 13% of the East Ayrshire total (163 Data Zones). There are:

- 4 in the 0-20% most deprived; and
- none in the 0-5% most deprived.

**It should be noted that statistics contained within this Ward Profile are based on the most up to date information available at the time of publication.**

**For more information contact:**

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