

East Ayrshire by Numbers March 2020

Ward 3: Kilmarnock West and Crosshouse

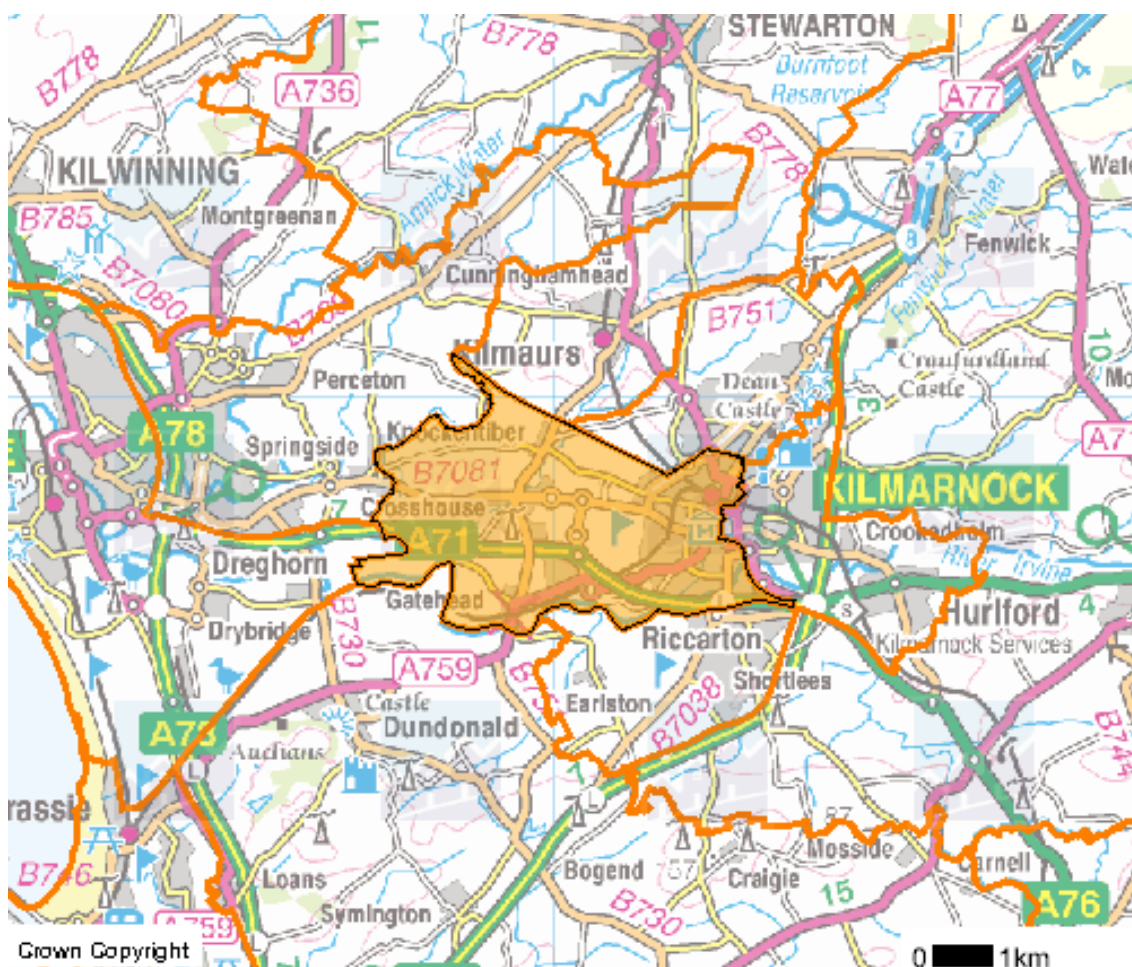


Area Profile – Ward 3: Kilmarnock West and Crosshouse

This Ward Profile provides information on Ward 3 (Kilmarnock West and Crosshouse), a multi-member ward within East Ayrshire, including information on the population; housing and households; labour market; education; crime and community safety; health; and poverty and deprivation within the area.

Basic Facts		
	Ward 3	East Ayrshire
Population (2018)	17,161	121,840
Population density	5.7	1.0
Households (2018)	8,438	58,453
Average persons per household	2.0	2.1
Unemployment (2018/19)	3.5%	4.9%
Electorate	14,146	98,169
Area (hectares)	3,020	126,212

The main settlements within Ward 3 are as follows: Crosshouse, Gatehead, Kilmarnock West and Knockentiber.



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POPULATION

Ward 3 has a population of 17,161, making up 14% of the population of East Ayrshire.

In Ward 3, 16% of the population are aged under 16 years, compared to 17% in East Ayrshire. Persons aged 65 and over make up 20% of the Ward 3 population, the same as for East Ayrshire.

Population by Age Group, 2018					
Age Group	Males	Females	Ward 3	Ward 3 %	East Ayrshire %
0 to 4	337	436	873	5.1	5.2
5 to 14	875	801	1,676	9.8	11.1
15 to 24	830	820	1,650	9.6	10.9
25 to 44	2,271	2,193	4,464	26.0	23.3
45 to 59	1,945	2,002	3,947	23.0	22.8
60 to 64	558	555	1,113	6.5	6.5
65 to 74	943	925	1,868	10.9	11.6
75 to 84	439	636	1,075	6.3	6.4
85+	155	340	495	2.9	2.1
All ages	8,453	8,708	17,161	100.0	100.0

Source: National Records of Scotland Sub-National Mid-year Population Estimates 2018
Totals based on unrounded numbers and may not add up due to rounding.

HOUSEHOLDS AND DWELLINGS

The 2018 estimate of the number of dwellings in Ward 3 is 8,438. The proportion of these dwellings receiving a single adult Council Tax discount is 40%. For East Ayrshire, this figure is 38%.

In Ward 3, 5% of dwellings are vacant, compared with 4% in East Ayrshire.

In Ward 3, the largest proportion of properties is in Council Tax Band A (35%) and the ward reports a similar proportion of Band F, G and H (9%) properties compared to East Ayrshire as a whole (8%).

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Proportion of Dwellings per Council Tax Band, 2018						
	A	B	C	D	E	F, G, H
Ward 3 (Total)	2,979	1,354	1,074	975	1,210	754
Ward 3 (%)	35%	16%	13%	12%	14%	9%
East Ayrshire (%)	45%	16%	9%	11%	11%	8%

Source: National Records of Scotland, Estimates of Households and Dwellings in Scotland, 2018

Note: Figures may not add up to totals due to rounding.

Ward 3 has a higher percentage of flats (42.5%) than East Ayrshire as a whole (24.7%).

Dwellings by Type, 2017					
	Flats	Terraced	Semi-detached	Detached	Unknown
Ward 3 (Total)	3,695	934	2,220	1,835	14
Ward 3 (%)	42.5%	10.7%	25.5%	21.1%	0.2%
East Ayrshire (%)	24.7%	26.3%	28.7%	20.2%	0.1%

Source: National Records of Scotland, Estimates of Households and Dwellings in Scotland, 2017

Note: Figures may not add up to totals due to rounding.

East Ayrshire Council manages 1,331 properties in Ward 3. Council houses in Ward 3 are let in an average of 35.6 days.

	Council house stock	Empty properties	Average time to let property
Ward 3	1,331	56	35.6 days
East Ayrshire	12,145	516	46.3 days

Source: East Ayrshire Council, Management Information, October 2018

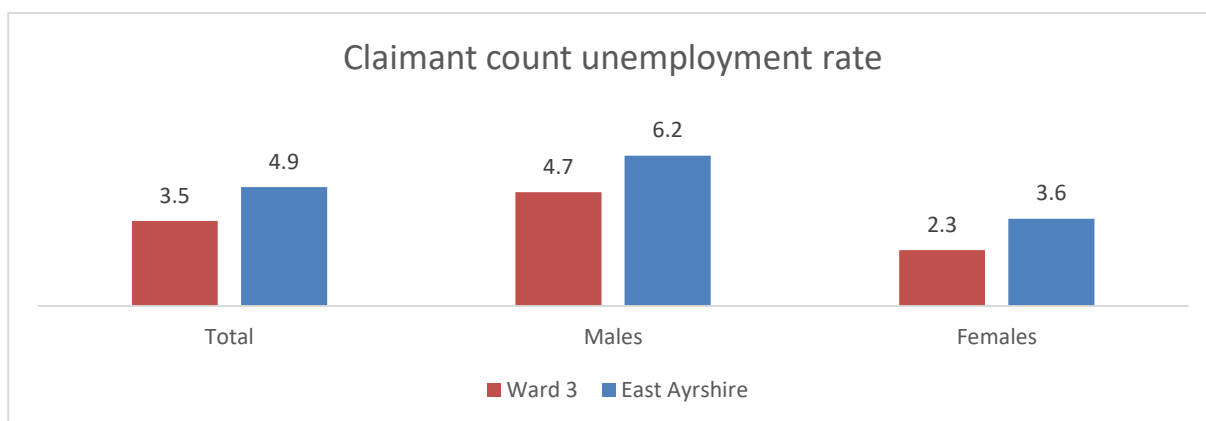
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ECONOMY AND SKILLS

Labour Market

Claimant count data provides an indication of the relative nature of the labour market adjustment across local authority areas. In East Ayrshire, claimant count unemployment (16-64) was 4.9% in January 2020, which was higher than the Scottish rate of 3.2%.

In Ward 3, claimant count unemployment was 3.5% at January 2020, which is lower than the East Ayrshire rate. In addition, Ward 3 and East Ayrshire as a whole, rates of unemployment are higher for males than for females.



Source: Department for Work and Pensions (Nomis), Claimant Count, January 2020

Education and Learning

Lifelong learning is a key theme which underpins identified actions and shapes, informs and drives the learning agenda in East Ayrshire. Raising the educational attainment and achievement of our young people is essential to preparing them for the world of work and supporting them into adulthood. In recent years, we have seen improved performance in relation to pupil attainment in our secondary schools and the percentage of our young people who have secured positive and sustained destinations on leaving school is higher than the national average.

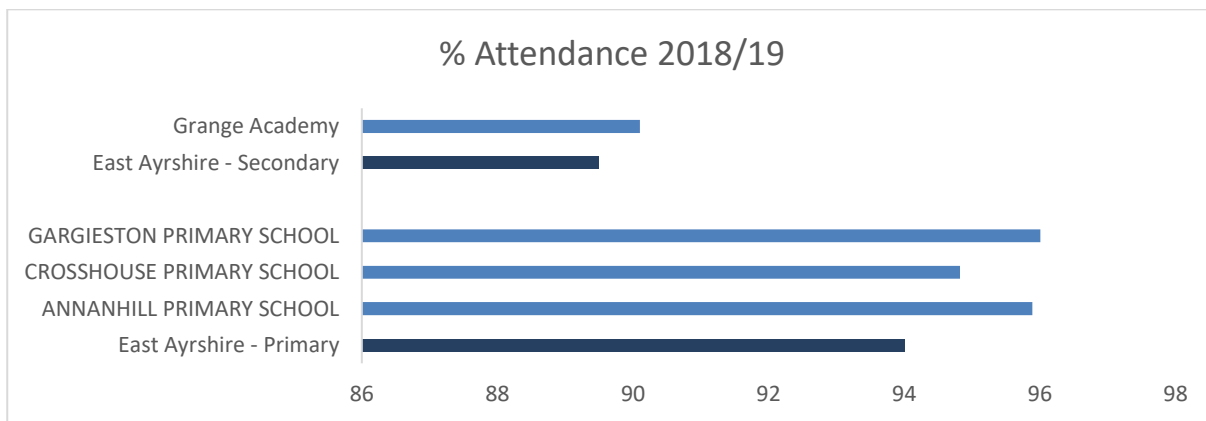
To maximise the potential of our young people and the wider workforce to deliver the capability that employers and the economy need, work is being taken forward to build stronger links between school, training, college, university and work. Investment in the Further Education sector locally and the creation of the new Ayrshire College campus at Hill Street in Kilmarnock will ensure that residents continue to prepare for job opportunities and working closely with local businesses will ensure that learning, skills and qualifications are aligned to current and future business need.

School Attendance

In 2018/19, there were 1,061 children attending East Ayrshire primary schools, and 1,222 young people attending the East Ayrshire secondary school in Ward 3.

Primary school attendance within Ward 3 ranged from 94.8% to 96.0%. This compares with an East Ayrshire primary school attendance rate of 94.0%.

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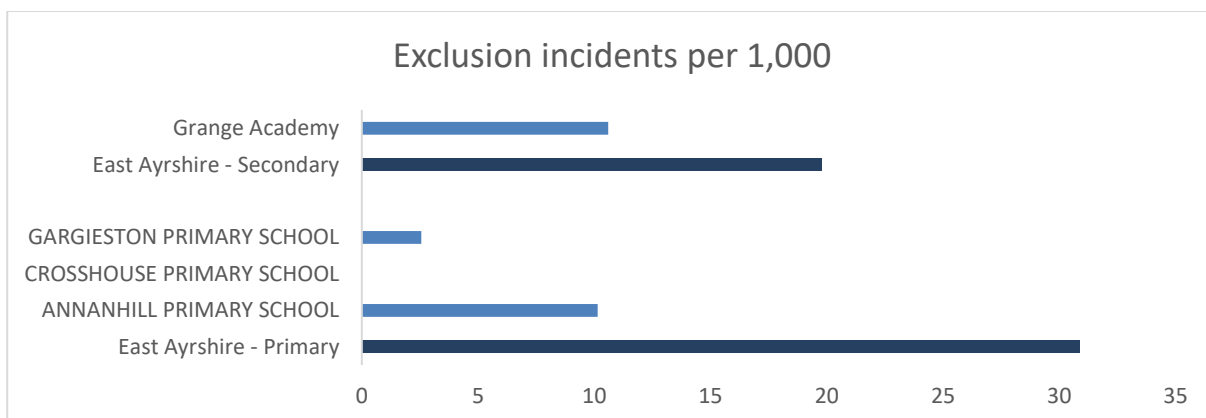


Source: SEEMIS, 2020

Exclusion incidents

In 2018/19 the rate of exclusion incidents in East Ayrshire primary schools in Ward 3 ranged from 2.6 per 1,000 to 10.1 per 1,000, accounted for by two schools. This compares the East Ayrshire rate of 30.9.

In 2018/19 rate of exclusion incidents in the secondary school in Ward 3 was 10.6 per 1,000, compared with the East Ayrshire rate of 19.8.



Source: SEEMIS 2020

Deprivation

In Ward 3 there is a low of 6.0% of P4-P7 pupils in receipt of free school meals while there is a high of 24.3%. The East Ayrshire average is 22.3%. For secondary schools, the respective figures for Ward 3 and East Ayrshire are 18.4% and 19.1%.

With regards to footwear and clothing grants there is a low of 8.8% pupils entitled and a high of 28.8%. The East Ayrshire average is 29.0%. For secondary schools, the respective figures for Ward 1 and East Ayrshire are 24.8% and 25.8%.

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	Free school meals (P4-S3) (%)	Footwear and clothing grants (%)
East Ayrshire - Primary	22.3%	29.0%
ANNANHILL PRIMARY SCHOOL	13.8%	19.4%
CROSSHOUSE PRIMARY SCHOOL	24.3%	28.8%
GARGIESTON PRIMARY SCHOOL	6.0%	8.8%
East Ayrshire - Secondary	19.1%	25.8%
Grange Academy	18.4%	24.8%

Source: East Ayrshire Council, 2020.

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SAFER COMMUNITIES

Between 2017/18 and 2018/19, the total crime rate for East Ayrshire increased by 1.2% from 419 crimes per 10,000 population in 2017/18 to 424 crimes per 10,000 population in 2018/19. Over the same period, there has been a 2.9% increase in the rate of crimes of dishonesty and a 14% decrease in the rate of sexual offences.

The overall crime rate is similar higher in Ward 3 to East Ayrshire as a whole, although the rates for robbery and serious assault are higher. The housebreaking rate is lower than East Ayrshire.

Recorded crime in Ward 3			
Crime by type (per 100,000 population)	Ward 3	East Ayrshire	Scotland
Overall crime (SIMD definition)	3,555	3,295	3,040
Robbery	47	29	33
Serious assault	76	58	80
Housebreaking	117	209	253

Source: Scottish Government (Recorded Crime in Scotland Series), 2017-18
Standardised to rate per 100,000 population for ease of comparison

Fire Related Incidents

Fire prevention is a key issue currently being addressed in East Ayrshire.

In 2018/19, there were 64 fires in total and 36 deliberate fires responded to by Scottish Fire and Rescue in Ward 3.

The rate of deliberate fires in Ward 3 is well below average for East Ayrshire.

Fire related incidents, 2018/19 per 100,000 population			
Incident by type	Rate Ward 3	Rate East Ayrshire	East Ayrshire Total Number of Incidents
All Fires	373	667	813
Deliberate Fires	192	490	598
Accidental Dwelling Fires (2bi)	64	68	83

Source: Scottish Government and Scottish Fire and Rescue Service management information

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WELLBEING

Opportunities continue to be provided for residents to improve their overall wellbeing, lead an active, healthy life and make positive lifestyle choices.

It is recognised that there are significant challenges in respect of the wellbeing of local communities, which will be tackled through the integrated health and social care arrangements. Over the coming years, the integration arrangements implemented in East Ayrshire will bring significant change to the way in which health and care services are delivered, including an important and developing role for the Third Sector in the provision of services and the attainment of health and wellbeing outcomes.

% of mothers who smoke at ante-natal booking visit and low birth weights 2017-2019			
Area	Current Smokers	Former Smokers	Healthy Birth Weights
Ward 3	11%	16%	83%
East Ayrshire	19%	19%	83%

Source: ScotPHO

In Ward 3, 11% of mothers smoke at their ante-natal booking while 16% are former smokers. The level of current smokers is almost half the East Ayrshire figure, and former smokers is lower. The percentage of healthy birth weights is the same as the East Ayrshire figure.

Children's Health			
Area	P1 Dental Health 2018/19	P7 Dental Health 2018/19	P1 Healthy Weight 2018/19
Ward 3	67%	70%	77%
East Ayrshire	60%	54%	76%

Source: SCOTPHO

With regard to children's health in Ward 3, the percentage of children in P1 with no obvious dental decay is 67%, which is higher than the East Ayrshire figure. When looking at P7 dental health this rises to 70% with no obvious dental decay, much higher than the East Ayrshire figure. The percentage of P1 pupils in ward with a healthy weight is slightly higher than the East Ayrshire figure.

Health Inequalities

Despite overall improvements in health, individuals living in our most deprived communities experience much poorer health, wellbeing and life chances than those living in our least deprived areas.

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The integration of health and social care will be a further opportunity to address the deep seated inequalities in East Ayrshire by focusing social care and wellbeing in the regeneration of our communities.

Three data zones within Ward 3 are within the most deprived 0-15% areas with regards to health. This is 14% of the ward's data zones. The respective figure for East Ayrshire is 24%.

Poverty and Deprivation

East Ayrshire as a whole has higher levels of poverty than the Scottish average. In addition, there are sharp contrasts in the prosperity of communities across East Ayrshire, with some experiencing significant disadvantage while others are relatively affluent. In the north of the Authority, high levels of deprivation co-exist with the relatively wealthy commuting population.

Scottish Index of Multiple Deprivation 2020

There are 22 Data Zones in Ward 3, which is 13% of the East Ayrshire total (163 Data Zones). There are:

- 6 in the 0-20% most deprived; and
- in the 0-5% most deprived.

It should be noted that statistics contained within this Ward Profile are based on the most up to date information available at the time of publication.

For more information contact:

**Policy, Planning and Performance Division
East Ayrshire Council Headquarters
London Road
Kilmarnock
KA3 7BU**

Tel: 01563 576000

